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FOR IMMEDIATE RELEASE:

J. WHITE & ASSOCIATES AND COLEMAN HARRISON ANNOUNCE ALLIANCE

Coleman Harrison and J. White & Associates are pleased to announce their strategic alliance. The firms will be blending their teams to provide optimal sales representation throughout the NE, SE, MW, SW, and nationwide specialty retail. These professional sales agents offer the best and most comprehensive coverage in the professional beauty industry.

“Charlie and Tom bring a rich history of in-depth industry knowledge and heritage to our team,” states J. White & Associates president Jeff White. “They have assembled a very talented team of beauty sales agents and have long-standing partnerships with some outstanding brands. This alliance will extend our unprecedented expert coverage throughout 37 states to provide every vendor partner and customer alike with the experienced-selling ‘feet on the street’ that our industry demands.”



“Jeff and Kristel bring innovation and fresh perspective to our team,” states Coleman Harrison partner Charlie Coleman. “They have done things differently – and quite effectively – from day one. They have established successful relationships that complement ours; their values match ours; and our teams align perfectly to canvas the country like no other firm can.”

To engage with the Coleman Harrison / J. White team, please contact one of the managing partners:

Charlie Coleman: 800-767-1109, charliec@colemanharrison.com

Tom Harrison: 800-767-1109, tomh@colemanharrison.com

Jeff White: 704-335-1502, jeff@jwhite-assoc.com

Kristel White: 704-335-1502, kristel@jwhite-assoc.com

**J. WHITE & ASSOCIATES—THE LINK BETWEEN INNOVATIVE
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2945 Hanson Drive • Charlotte, NC 28207
(704) 335-1502 • jwhite-assoc.com