



March 1, 2017
FOR IMMEDIATE RELEASE:

J. WHITE & ASSOCIATES ANNOUNCES LAUNCH OF MBK SKINCARE DEVICES AT COSMOPROF STORES

J. White & Associates is pleased to announce the launch of MBK Skincare Devices at CosmoProf stores nationwide. Methode Brigitte Kettner (MBK) brings three state-of-the-art tools—Clarifying Brush, Microdermabrasion, and Eye Rejuvenator—to CosmoProf by customers for both professional and personal use.

Developed in Germany in the 1980s, MBK skincare has become a market leader in one of the toughest esthetic markets: Europe. These skincare devices have been developed by this same team of cutting-edge scientists to take professional services and at-home skincare to the next level.

“BSG is the perfect distribution partner for MBK,” states J. White & Associates co-founder Kristel White. “They already offer a variety of professional skincare products to their customers. MBK Skincare Devices complement these products and further elevate the category for CosmoProf. The buzz among both store personnel and sales consultants is astounding; this just may prove to be their most exciting launch in years!”

J. White & Associates, based in Charlotte, NC, is a nationwide firm specializing in cultivating emerging market leaders as well as advancing brands poised for the next level of market expansion. To reach J. White & Associates and learn more about how we can help grow your business, please email kristel@jwhite-assoc.com or call 704- 335-1502.

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INTRODUCING
NEW! MBK SKINCARE DEVICES

Take your facial treatments to new heights with MBK portable hand-held tools.

Methode Brigitte Kettner's state-of-the-art devices take your skin care regimen to the next level. Each device is designed with the highest German standards to produce results that will leave your skin feeling and looking better than ever!

EYE REJUVENATOR

Awakens tired eyes. Helps reduce the appearance of dark circles, and under-eye bags.

MBK EYE REJUVENATOR 160084 \$160.00

SUGGESTED SALON ADD-ON SERVICE: TURN BACK THE CLOCK EYE OPENER
15 Minutes
Recommended Add-On: \$35.00 - \$50.00

CLARIFYING BRUSH

This brush has a unique rotational motion which decreases pore size.

FEATURES

- 2 speeds & 2 rotational modes and 2 brush heads (normal for normal skin and soft for sensitive skin)

MBK CLARIFYING BRUSH 160084 \$80.00

SUGGESTED SALON ADD-ON SERVICE: FRESH & GLOW CLARIFYING DEEP CLEANSE
15 Minutes
Total Service Time: 15 Minutes
Recommended Add-On: \$35.00 - \$50.00

MICRODERMABRASION

Gentle, yet effective tool for removing dead skin cells.

FEATURES

- Vacuum lift system removes dead cells, blackheads and skin debris at the same time
- Creates radiant, smooth skin
- Easy to use and suitable for all skin types

MBK MICRODERMABRASION 160084 \$200.00

SUGGESTED SALON ADD-ON SERVICE: GLOW WITH THE GLOW & IN WITH THE NEW SKIN DECHARGE
15 Minutes
Total Service Time: 15 Minutes
Recommended Add-On: \$35.00 - \$45.00

RECOMMENDED PRODUCTS TO BE USED WITH MBK TOOLS

Cleansers			Toners			Eye Serums		
SKU	Product Name	Cost - Retail	SKU	Product Name	Cost - Retail	SKU	Product Name	Cost - Retail
254520	AntiOxidantBeauty Ready, Clean & so.	\$14.99 - \$39.98	622333	Pharmagel (PH) Eye Cream	\$19.99 - \$29.99	25480	AntiOxidantBeauty Quaternary Cleanser	\$22.99 - \$49.99
692900	Pharmagel Hydra Cleanser 8 oz.	\$14.99 - \$29.99	128440	SoftLine Daily Cellular Cream SPF 22 (1.6L)	\$19.99 - \$39.99	650402	Pharmagel Eye Probiotic Eye Cream 5 oz.	\$22.40 - \$45.00
128388	SoftLine Nourishing Clay Cleanser 6.0 oz.	\$24.99 - \$49.99	150008	Tensilene by Pharmagel Collagen Hydrating T. Cream	\$19.99 - \$29.99	128400	SoftLine Anti-Aging Eye Treatment 3 oz.	\$19.99 - \$39.99
110504	Tensilene Foaming Gel Cleanser 6 oz.	\$16.00 - \$39.00				150007	Tensilene by Pharmagel Eye Comfort Serum 1 oz.	\$24.99 - \$39.99

All products may not be available in all areas. See store or Sales Consultant for details.

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J. WHITE & ASSOCIATES—THE LINK BETWEEN INNOVATIVE MANUFACTURING AND TARGETED DISTRIBUTION.

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