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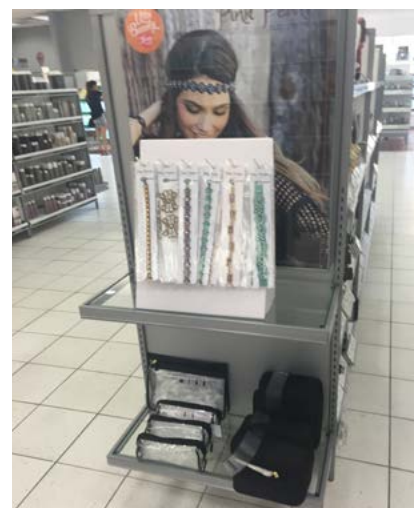
FOR IMMEDIATE RELEASE:

## J. WHITE & ASSOCIATES LAUNCHES PINK PEWTER AT ULTA

J. White & Associates is pleased to introduce Pink Pewter at Ulta stores nationwide. The brand will launch with a Back-To-School endcap, followed up by a full 4-foot inline assortment arriving in the Fall.

“Ulta is the perfect retail partner for this trend-setting brand of hair accessories,” states J. White & Associates co-founder, Kristel White. “Pink Pewter created the hair jewelry category, elevating staples such as a simple hair tie, headband, or wrap to a whole new level of fashion. With Ulta’s national footprint of nearly 1000 stores at Ulta.com, these gorgeous, high-quality products are now accessible to everyone.”

J. White & Associates, based in Charlotte, NC, is an international firm specializing in cultivating emerging market leaders as well as advancing brands poised for the next level of market expansion. To contact J. White & Associates, please email [jeff@jwhite-assoc.com](mailto:jeff@jwhite-assoc.com) or call 704-335-1502.



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